

# *flex* **Focus** Mobile ultrasound has grown up





### Born with brains and beauty

- Deliberately bred with your needs in mind
- High performance design meets effortless beauty
- A better interface between man and machine

#### Deliberately bred with your needs in mind

We asked professionals like you what they needed in an ultrasound system. From there, the Flex Focus was born.

### High performance design meets effortless beauty

Her design resolves clinical issues of time, cleaning, space, learning, transportation and image. The beauty of it for you is that Flex Focus is so easy to use.

A better interface between man and machine Flex Focus' intuitive design lets you get started quickly and keep your focus on your patient.



No detail too small. Every part of Flex Focus design and use has been carefully thought out.



A small system, with big possibilties, like three transducer connectors.



Attention to connectivity. The transducer connectors are right where you need them, but not in the way.



Smooth, sealed surfaces make cleaning easy and reduce the risk of patient cross-contamination.



### A well-rounded education

- Literate in all applications
- Effective communicator
- Physically agile

#### Literate in all applications

The Flex Focus is ideal for all specialities and their BK Medical transducers.

#### Effective communicator

Images that tell you the whole patient story to help you make the best clinical decisions. Simultaneous biplane that let's you see the story from another angle. The Flex Focus' beautiful images and sharp graphics say it all.

#### Physically agile

Flex Focus *is* mobile ultrasound – so she's where you need to be. Lightweight, small, goes with you to the point-of-care. Wherever you go, Flex Focus adjusts easily and fits comfortably into small spaces.



Cable management like never before. Cables can easily be placed out of the way, yet are always within reach.



Image is everything. Beautiful images on a large, portrait screen.



Convenient single use and reusable needle guides that are easy to use for all specialized transducers.



Goes with you to the pointof-care easily, effortlessly. Lightweight, yet solid. Flex Focus never feels unstable.



A solid system with a small footprint.

Superior cable management means no unsightly cables. Out of sight and out of the way.

### Picture perfect from all angles

- Image quality
- Screen size
- Flexibility and grace

#### Image quality

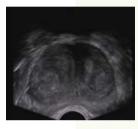
is terrific. Flex Focus features IQPAC<sup>™</sup> technology, for speckle reduction and better organ definition.

#### Screen size

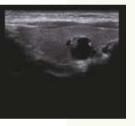
Simultaneous biplane like you've never seen it. A large, portrait screen means it's easier to pinpoint your area of interest and have more patient data at your fingertips.

#### Flexibility and grace

Flex Focus — she lives up to her name. She moves easily, is light-footed and projects elegance. Smooth, covered surfaces make clean-up easy.



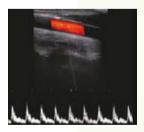
Prostate scanned in transverse view at 12 MHz



Thyroid with complex cyst



Normal liver



Common carotid artery scanned using pulsed doppler



Flex Focus is everywhere you are, from the top of your desk......

to wherever you need your system to be. Flex Focus moves easily ...

> so you can take your practice with you to any location.



## Makes friends everywhere

- People-friendly
- Accessory-friendly
- A good overall traveller

#### **People-friendly**

Flex Focus is a good friend; comfortable to be with. Smooth, sealed surfaces makes clean-up so fast and easy you'd think Flex Focus (almost) cleans up after herself.

#### Accessory-friendly

Everything is right where you need it. Easyaccess transducer holders, dual gel holder and cable holder to keep cables out of the way and off the floor.

#### A good overall traveller

Flex Focus loves to go wherever you go. On the wall, on your desk, in your car and even on an airplane. With the Flex Focus, take your practice with you anywhere.



Flex Focus is mobile ultra-

So your practice is right where you are.





### Destined for a brilliant career

- An excellent partner for your practice
- Lets you focus on what you're good at
- Image is everything

#### An excellent partner for your practice

Get started right away knowing that as your practice grows and expands, so will Flex Focus. Together with BK Medical's specialized transducers, you have an unbeatable package. Now and in the future.

#### Lets you focus on what you're good at

Flex Focus is ultrasound all grown-up. Her self-reliance means you can focus on your patients and your routine, not your equipment.

#### Image is everything

Gone are the days of a clumsy, unsophisticated solution. That's not what you need. In today's environment, image is everything. Mobile ultrasound has grown up, and that is what Flex Focus is — modern, mobile ultrasound.



8830 Comfort and quality in abdominal ultrasound.



8670 Quality, versatility and convenience in one transducer.



8818 Triplane - all prostate zones with one transducer.



2052 Superb colorectal image quality - no matter where you look.